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**IRF PRIVILEGE
MEMBERSHIP OFFER**
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INDIA RETAIL FORUM PRIVILEGE MEMBERSHIP: ANNUAL FEE & DELIVERABLES*

MEMBERSHIP ELIGIBILITY	PRELIM MEMBERSHIP	BRONZE MEMBERSHIP	SILVER MEMBERSHIP	GOLD MEMBERSHIP	PLATINUM MEMBERSHIP
RETAILERS	A. Independent Retailers/ Startups with one store	A. Independent Retailers/MBOs with more than one store	A. Regional Retailers/ Chains B. Brands with Own Brand Outlets/ Shop-in-shops C. Convenience/ Specialty Chain Stores	A. National Large Format Chains B. Alternate Channel/ Online Retailers	A. Retailers with presence in multiple verticals/ segments/ formats + Franchise/ Distribution/ Licensing/ Own Brand operations
RETAIL PARTNERS		B: Shopfit Retail Design/VM C: Franchisees & Distributors D: Consulting/ Research Trade Bodies Academies/ Support and Services	D: Brands/ Merchandise Suppliers including Importers & Manufacturers	C: Cash & Carry / Wholesale operators D: IT/Technology/ Logistics	
	₹30,000	₹50,000	₹1,00,000	₹2,00,000	₹5,00,000
DELIVERABLES					
Feature/s, Editorial coverage subject to Editorial guidelines in relevant Images publications/Research Books/ coffee table books print/online (Data & information to be provided by members)	Subject to editorial approval	1 Page, PR value worth ₹75,000	4 Pages, PR value worth ₹300,000	8 Pages, PR value worth ₹600,000	20 Pages, PR value worth ₹15,00,000
FOC promo banners/Edm in Indiaretailing.com portal (applicable as per category)	FOC up to ₹30,000	FOC up to ₹50,000	FOC up to ₹100,000	FOC up to ₹200,000	FOC up to ₹500,000
Corporate Films, Campaign Videos, Case Studies etc in relevant Newsletter/ Websites	NA	NA	Value worth ₹200,000, one video for 1 week on home page	Value worth ₹400,000, two videos for 1 week each on home page	Value worth ₹20,00,000, ten videos for 1 week each on home page
Entry in Retailers Lounge at IRF & other events	1 Pass free worth ₹29,500	1 Pass for any 2 events worth ₹59,000	2 Passes each for any 2 events, free worth ₹118,000	4 Passes each for any 2 events, free worth ₹236,000	6 Passes each for any 3 events, free worth ₹531,000
Entry Pass for IRF & other annual events* Extra passes at a special price	1 Pass	1 Pass for any 2 events	2 Passes each for any 2 events	4 Passes each for any 2 events	6 Passes each for any 3 events
Special Invite for Power Breakfasts, Networking Lunches, Awards & Gala Dinners	1 Pass	1 Pass for any 2 events	2 Passes each for any 2 events	4 Passes each for any 2 events	6 Passes each for any 3 events
Research Reports & Publications - Print & Online	FOC up to ₹5,000	FOC up to ₹10,000	FOC up to ₹20,000	FOC up to ₹30,000	FOC up to ₹50,000
Business connects	NA	10 existing member connects, worth ₹5,000 per connect	20 existing member connects, worth ₹5,000 per connect	40 existing member connects, worth ₹5,000 per connect	100 existing member connects, worth ₹5,000 per connect
CEO's picture & profile in 'Who's Who' page on indiaretailing.com website	Yes, PR value worth ₹1,00,000	Yes, PR value worth ₹1,00,000	Yes, PR value worth ₹1,00,000	Yes, PR value worth ₹1,00,000	Yes, PR value worth ₹1,00,000
Images Retail Awards	2/3rd waiver on awards nomination fee	2/3rd waiver on awards nomination fee	2/3rd waiver on awards nomination fee	2/3rd waiver on awards nomination fee	2/3rd waiver on awards nomination fee
Presence at indiaretailing website	Member's logo with URL Link PR value worth ₹1,00,000	Member's logo with URL Link PR value worth ₹1,00,000	Member's logo with URL Link PR value worth ₹1,00,000	Member's logo with URL Link PR value worth ₹1,00,000	Member's logo with URL Link PR value worth ₹1,00,000
Lounge Access at Forums	Space for business meetings	Space for business meetings	Space for business meetings	Space for business meetings	Space for business meetings

*Deliverables are subject to submission of inputs/ confirmations/ approvals/ additional charges wherever applicable by specific dates/ deadlines as communicated to members. Deliverables are subject to change without notice.

Additional Benefits:

1. Special packages for members for Print Ads in relevant magazines.
2. Priority in processing of your application for 'TRUSTED MARK' Certification.